VOLKERS

the proof is in the package

The provided data needs to be suitable for: **1** Adaptations of artwork **2** storage in a database.
For these purposes we require high resolution Adobe CC files and a low resolution Adobe PDF.
The file requirements for this data are described below.

MOST RECENT VERSION OF THE ARTWORK!
It is of the utmost importance to supply the most recent version of the artwork.
Should you not be able to do so, please contact Volkers or your client directly.

---

1 ARTWORK DATA (HIGH RESOLUTION)
For redesign, changes in lay–out and size, image corrections and textual changes.

FILE FORMAT
- Artwork in Adobe Illustrator.
- Images in Adobe Photoshop.

KEEP THE LAYERS INTACT
Keep the layers intact in both the Illustrator and Photoshop file.

TECHNICAL COMPONENTS
Cutting guide, white layer, embossing, varnish, etc.)
- In one separate layer and in Illustrator, or channel in Photoshop.
- Own supporting colour.
- Keep all notations and measure-ments of the cutting guide intact.

SUPPLY IMAGES SEPARATELY
- Not embedded but linked.
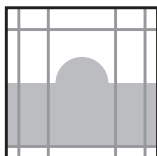- Resolution: 300 dpi, scale 100%.
- **Keep the layers intact!**

COLOUR SEPARATION
- Specify Pantone Colours (PMS).
- Specify technical colours (Cutting guide, white layer, embossing, varnish, etc.).
- Remove unused colours.

SUPPLY EDITABLE TEXT AND FONTS
- Deliver the artwork with editable text blocks.
- Add all the fonts used in the artwork.

---

2 ARTWORK DATA (LOW RESOLUTION)
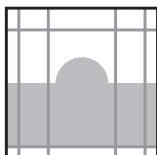For text, lay–out en colour separation controle.

FILE FORMAT
- Adobe Acrobat (PDF).

TECHNICAL COMPONENTS
Cutting guide, white layer, embossing, varnish, etc.)
- Own supporting colour.
- Keep all notations and measure-ments of the cutting guide intact.

COLOUR SEPARATION
- Specify Pantone Colours (PMS).
- Specify technical colours (Cutting guide, white layer, embossing, varnish, etc.).
- Remove unused colours.

VECTORISED TEXT, NOT EDITABLE.
- Save all texts as vectors.
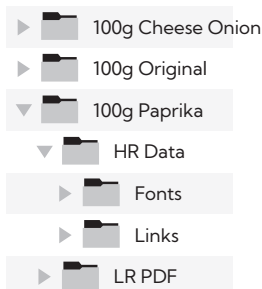
---

3 DATA TRANSFER
Via FTP.

FOLDER ORGANISATION
- Store the data for each packaging component in a separate folder.
- Name the main folders, as supplied by the client in the Excel file.

TRANSFER VIA FTP
- Preferably supply the data via FTP server.
- Data can also be supplied via a Volkers FTP server. Please contact us for a FTP link.

- ▶ 📁 100g Cheese Onion
- ▶ 📁 100g Original
- ▼ 📁 100g Paprika
  - ▼ 📁 HR Data
    - ▶ 📁 Fonts
    - ▶ 📁 Links
  - ▶ 📁 LR PDF

CONTACT DETAILS
Volkers BV
Watergoorweg 67, 3861 MA Nijkerk
The Netherlands
+31 (0) 33 247 29 72
info@volkers.nl
www.volkers.nl/en/