

# Artwork specifications

### File specifications

- We prefer Adobe Illustrator files with Photoshop bitmap files linked and not embedded. Images may be supplied separately.
- We recommend a minimum resolution of 300dpi for the bitmap at placed size.
- Include all used fonts or outline all text.
- All unused or irrelevant colours and/or layers must be removed from artwork in CMYK colours.
- Pantone or spot colours must be properly specified.
- Any cutter guides, backing whites, varnishes etc. must be placed in separate layers.

#### Alternative file formats

You can deliver artwork in formats other than specified above, but experience shows that additional DTP processing time may be required in making these files ready for print. Volkers will inform the customer in advance if additional hours are to be charged as a result.

#### Recommendation

Please structure the artwork and images in layers (for example in Adobe Illustrator and Photoshop) for quick and efficient corrections.

## The following formats will be accepted

- Illustrator
- Photoshop
- PDF
- ArtPro









Volkers operates as much as possible with the latest releases of the above software.

## **Delivery details**

- By e-mail to your designated contact person (unless the files are too big).
- Via FTP: Send a downloadlink or send the login details of your FTP server.
  Or contact Volkers Account Management to receive login credentials and instructions to be able to upload files directly on the Volkers server.
- On CD / DVD

# **Volkers BV**

T: + 31 (0)33 247 29 72 F: + 31 (0)33 247 29 77 E: info@volkers.nl

www.volkers.nl

Visiting address Volkers bv Watergoorweg 67 3861 MA Nijkerk Post address Volkers bv Postbus 296 3860 AG Nijkerk











